

# Kavli Institutes and The Kavli Foundation

## PARTNERS IN PUBLIC ENGAGEMENT

Given The Kavli Foundation's focus on ensuring a strong connection between science and the public, we look forward to exploring opportunities with Kavli Institutes interested in engaging the public in science. This year, we spoke with Kavli Institutes to understand what they are already doing to engage the public, what they would like to do, and the challenges they face. From this, we developed the following goals, strategies and activities.

If you have questions or would like to discuss any of these, please contact with Brooke Smith, Director of Public Engagement with Science ([bsmith@kavlifoundation.org](mailto:bsmith@kavlifoundation.org)).

### KEY TAKEAWAYS – WHAT KAVLI INSTITUTES WANT

- ▶ Thought partnership and connection to expertise
- ▶ Opportunities to share and learn best practices with other Kavli Institutes
- ▶ Communication trainings for scientists, especially early career
- ▶ Financial support and leverage to create and sustain public engagement capacity

### THE KAVLI FOUNDATION'S GOAL

Partner with Kavli Institutes to achieve their public engagement with science goals.

### THE KAVLI FOUNDATION STRATEGY AND ACTIVITIES

**Community building through regular webinars/online discussions.** Connect Kavli Institute members and staff who care about, lead, or who work on engaging the public in science. Based on input from institutes, The Kavli Foundation will curate topics of shared interest. The foundation will also identify outside experts or peers to join select discussions to share ideas, research and best practices. Events will be a combination of webinars (experts presenting) and discussions (institutes sharing with one another, learning together, etc.). Some topical ideas already raised by institutes include:

- ▶ measuring and evaluating public engagement efforts
- ▶ public trust in science: discussion featuring pollsters who monitor trust and attitudes in science
- ▶ intersection of diversity, equity and inclusion and public engagement
- ▶ sustainable funding strategies for engagement programs

*When in-person meetings are allowed again, the foundation will explore a Kavli Institute Public Engagement Assembly at the Kavli Conference Center.*

**Communications training/professional development.** During the time of COVID-19, the foundation will coordinate an online communication training course by experts and scholars in science communication training. This will be open to any institute members and could have an emphasis on early career scientists. There will be a hybrid of instructional sessions to access during members' own time, in combination with peer group discussions and learning. We will aim to launch the course in Spring 2021, and we will seek input from institutes about communication training goals and attendees to tailor and design an approach.

**Leverage financial partnership to build and sustain programs.** For Kavli Institutes looking to create a sustainable financial model for public engagement programs, the foundation is interested in discussing ways to leverage the endowment, additional foundation funding, and other potential avenues to achieve this goal.

